



# Pujo Shopping Begins at Bengal Shopping Festival

SHOP AND SUPPORT LIVELIHOODS



Amazing deals and discounts on selected items\*

**Venue:** Biswa Bangla Mela Prangan | **Date:** 20-24 September, 2024 | **Time:** 12 noon – 8 pm

Bengal Shopping Festival is a grand event that evolved out of a private-public partnership. Come and get mesmerised by a rich tapestry of Bengal’s finest goods and crafts ranging from a wide array of GI-tagged products, textiles and sarees, to products marketed by different self-help groups, handicrafts of exquisite artistic excellence, electronic gadgets, jewelleryes, and a plethora of confectioneries and scrumptious food items.

Hon’ble Chief Minister  
**Mamata Banerjee**

Remotely inaugurated the Bengal Shopping Festival, alongside **2 new showrooms and 1 franchisee showroom of ‘Banglar Saree’** (a brand of Bengal’s finest traditional sarees and female attires) on 20 September, 2024.



Durgachak, Haldia, Purba Medinipur



Biswa Bangla Shilpi Haat, Eco Park, North 24 Parganas



Franchisee Shop, Phulia, Nadia



Banglar Saree

\*T&C Apply